



WINTER 2023-24

MEDIA KIT



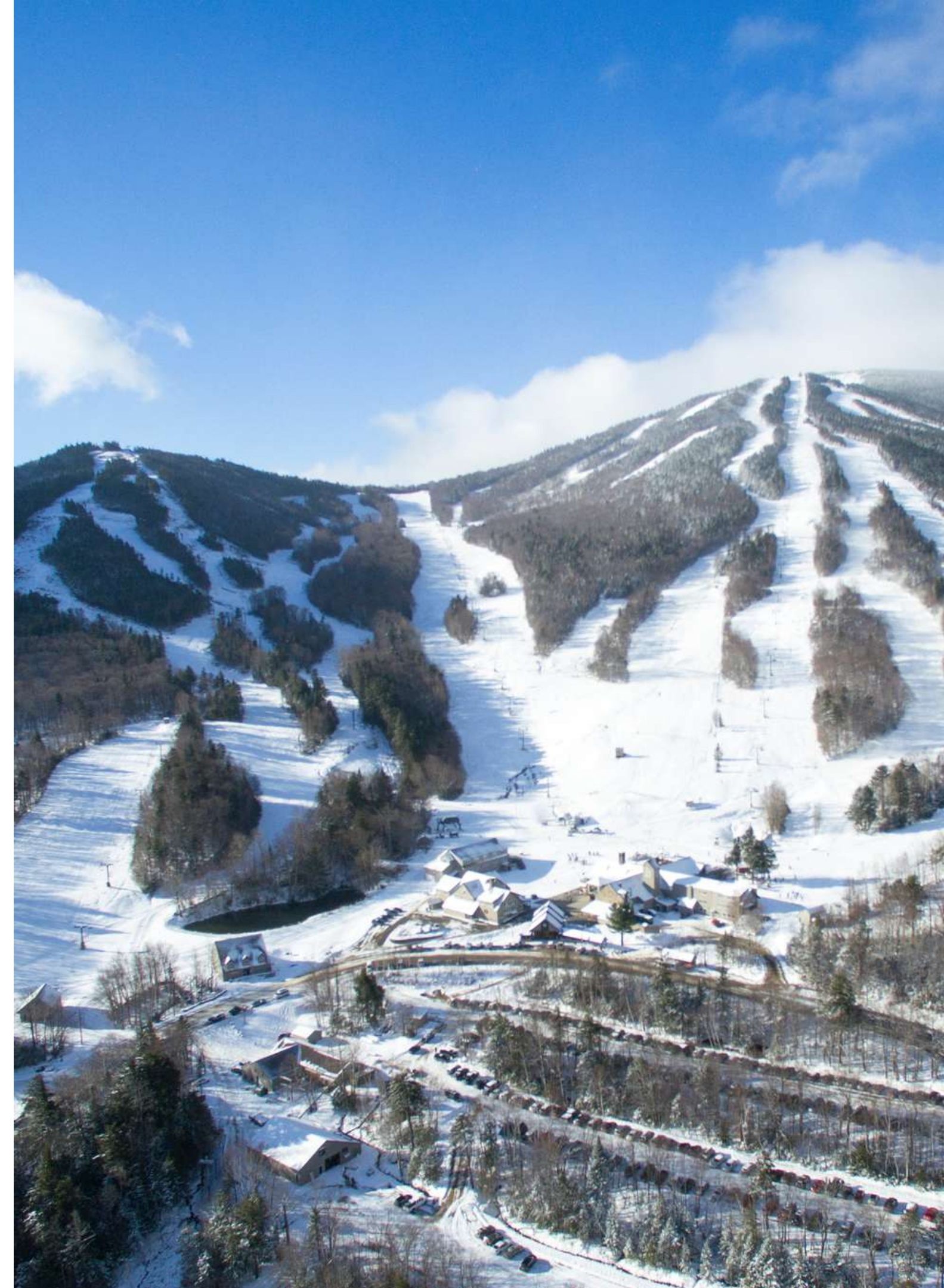
HOME OF FREESTYLE SKIING

Waterville Valley Resort is a year-round destination located in New Hampshire's White Mountains. Known for authentic mountain getaways, Waterville Valley is New Hampshire's Family Resort. Our top priority is to create unforgettable, hassle-free family experiences. Everything is designed with families in mind - from family-friendly après ski parties to premier youth ski programs, and even the design and layout of Waterville's ski trails.

Surrounded by 700,000+ acres of White Mountain National Forest, Waterville Valley Resort is a true mountainous oasis, boasting an abundance of natural beauty and pristine wilderness. When in Waterville, there's no shortage of ways to explore the wonders of the mountains. Waterville is home to a plethora of year-round activities, including alpine and Nordic skiing, biking, hiking, and scenic chairlift rides, just to name a few.

Winter in Waterville is one of a kind. Skiers and riders can enjoy 100% snowmaking across 265 skiable acres, 2,020 ft vertical, recreational NASTAR racing, professionally designed and maintained terrain parks, and more. Family ski days are laid back and hassle-free thanks to our mountain-side amenities. Families can take advantage of our full-service childcare facility, private rentable slopeside spaces, parking lot ski trails, free resort shuttles, bag check, lockers, and complimentary bag drop. At Waterville, skiing is more than just a sport, it's a shared experience with the people you love.

Please visit our Media Center at [waterville.com/media-center](https://www.waterville.com/media-center)



WHAT'S NEW

2024 UNITED WATERVILLE FREESTYLE CUP PRESENTED BY ID ONE

Waterville Valley Resort is hosting the 2024 United Waterville Cup Presented by ID One in Moguls & Dual Moguls competitions on January 26 & 27, 2024. As the birthplace of Freestyle skiing, we are delighted and thrilled to welcome top international mogul skiers to our corner of the White Mountains. This prestigious event marks our first time hosting a FIS Freestyle World Cup event. But this isn't our first rodeo. Since Waterville Ski Resort was founded in 1966, we've hosted 11 FIS Alpine World Cup races, 4 U.S. Freestyle National Championships, 1 U.S. Alpine Championship, plus numerous freeski and snowboard U.S. Revolution Tours.





WHAT'S NEW, CONTINUED

FREESTYLE LOUNGE DECK

The Freestyle Lounge, Waterville's most popular bar and après venue, has a brand-new 2,000 sq ft deck fitted with Adirondack chairs, yard games, and gas fire-pits. Over this past summer and fall, this gorgeous new deck served as an incredible addition to Waterville's on-mountain weddings. This winter, the new deck will bring a fresh twist to Freestyle Lounge après. Skiers and riders will be able to gather around a fire-pit, enjoy al fresco dining, and jam out to some live music from local musicians. The deck offers stellar views of the ski slopes. Parents will be able to lounge on Adirondack chairs while watching their kids learn on the Pasture Carpets. The Freestyle Lounge deck will be a place for skiers and riders to simply sit back, relax, and take it all in.



WHAT'S NEW, CONTINUED

SKI RESORT UPGRADES

Our teams built a new 2,500 sq ft room in the Base Lodge, affectionately named "The Hideaway". This room will serve as a dining and gathering space for Junior Seasonal Programs and Silver Streaks, further expanding our usable space in the base lodge. During wedding season, the Hideaway operates as a Bridal Suite for our on-mountain weddings. Out on the slopes, our teams have been working across the entire mountain. We plan on making more snow this year - we installed additional snow fan guns on Valley Run and Lower Bobby's Run! Down at the Pasture Carpets, we've installed a new carpet belt. This new carpet belt is lighter and stronger than its predecessor. Plus, it's been fusion-spliced, mitigating stoppages throughout the winter. Up at the summit area, we are building a brand-new, 2-story Ski Patrol and sled garage, located adjacent to the top of the Northside chairlift.

EMPLOYEE HOUSING

We've made major upgrades to our employee housing. The Snowstar, Waterville's 62-person employee housing building, received a new roof, new windows, and new siding. We're now in the process of renovating every single room. These enhancements will benefit the lives of a large portion of our year-round and seasonal team, including younger employees, international employees, and employees relocating from out of state.



ACCOLADES

#1 SKI RESORT IN THE EAST, Conde Nast Traveler 2022

#6 SKI RESORT IN NORTH AMERICA, Conde Nast Traveler 2022

#8 SKI RESORT IN THE EAST, SKI Magazine 2023

#3 FAMILY FRIENDLY SKI RESORT IN THE EAST, SKI Magazine 2023

#4 BEST X-COUNTRY SKI RESORT, USA Today 2022

BEST OF WEDDINGS, The Knot 2023, 2022, 2021

COUPLES' CHOICE AWARD, Wedding Wire 2023, 2022, 2021, 2020, 2019



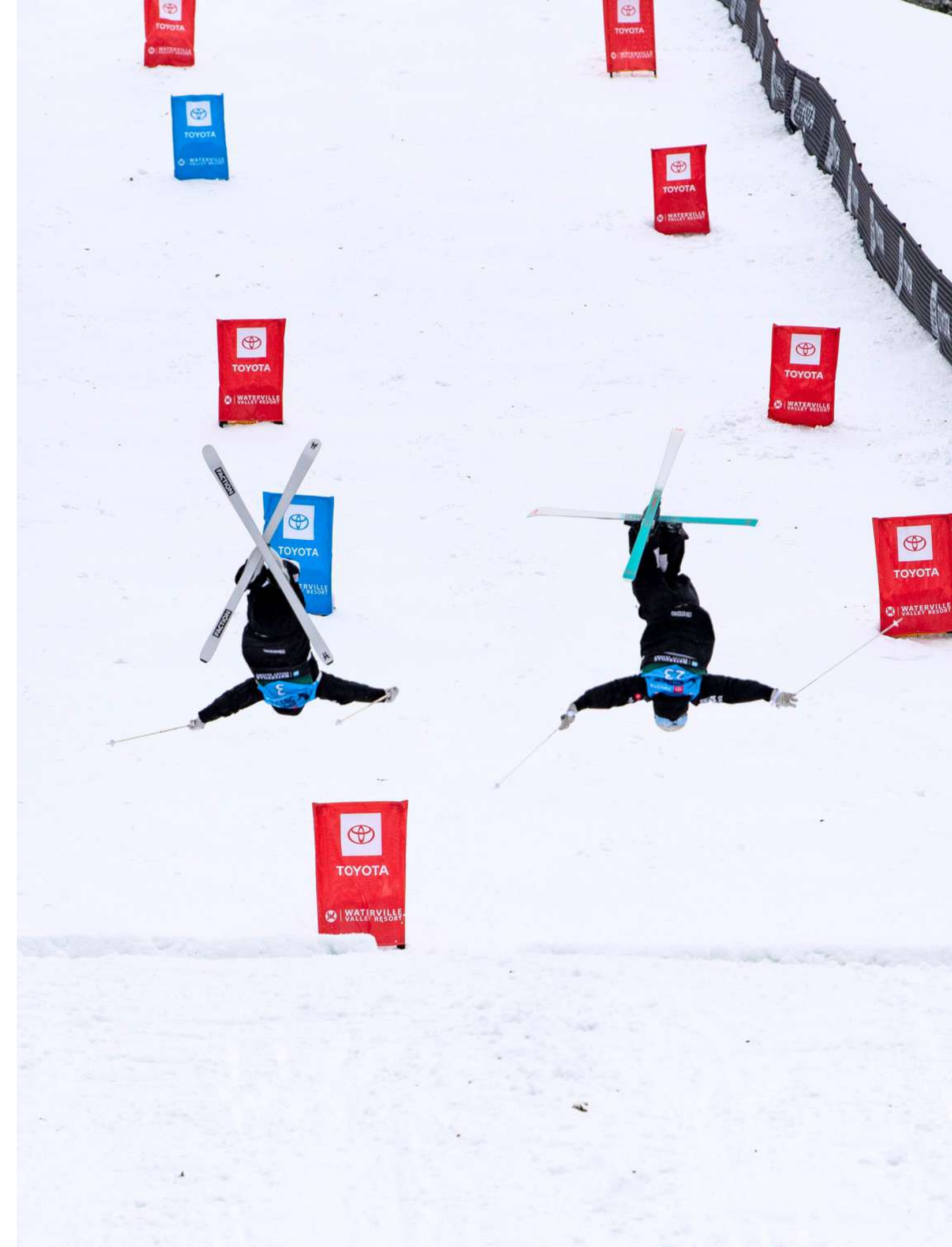
EVENT HIGHLIGHTS

2024 UNITED WATERVILLE CUP PRESENTED BY ID ONE | January 26-27, 2024

Waterville Valley Resort is hosting the 2024 FIS World Cup Moguls and Dual Moguls competitions. This world-class event is planned to take place on Lower Bobby's Run, a beloved double-black diamond run named after the late Robert F. Kennedy, who was a frequent visitor of Waterville Valley. At 246 meters long with a pitch of 28 degrees, the eastern-facing course is perfect for mogul-style events, especially considering the expansive viewing area towards the bottom of the run. Fans, spectators, and budding athletes will be able to cheer on these incredible professional freestyle skiers while taking in spectacular views of the course.

BOARDING FOR BREAST CANCER | February 10-11, 2024

Boarding 4 Breast Cancer (B4BC) is returning to Waterville for the 20th year in a row! B4BC is a non-profit, youth-focused education, awareness, and fundraising foundation. Their mission is to increase awareness about breast cancer, the importance of early detection, and the value of an active lifestyle. 100% of the funds raised go towards B4BC's education, prevention, and survivorship programs. Over the past two decades, Waterville Valley Resort has raised over \$75,000 through this event. B4BC Weekend includes plenty of fun activities for all ages, including the annual Pink Raffle, the Pink Poker Run, and Tribute Ride.





EVENT HIGHLIGHTS, CONTINUED

FREESTYLE NATIONAL CHAMPIONSHIPS | March 23-24, 2024

This winter, Waterville Valley Resort will continue its legacy of supporting and showcasing freestyle athletes as we prepare to host the U.S. Freestyle National Championships. As the birthplace of Freestyle skiing, it's an incredible honor to host these freestyle events on the very same mountain where the sport was originally conceived some mere 53 years ago. Like last winter, the 2024 Freestyle National Championships will take place on Lower Bobby's Run.

ANNUAL CLASSICS & COMMUNITY EVENTS

Last Run Lū'au & Pond Skim | Closing Weekend

Ski Like a Pirate Day | Mid March

Skijor Galore | President's Day Weekend

Skinning The Moon | Late March

Torchlight Parade | New Hampshire Vacation Week





QUICK LINKS & FAST FACTS

- [WINTER TRAIL MAP & SNOW REPORT](#)
- [ON-MOUNTAIN LIVE CAMERAS](#)
- [WINTER OPERATING SCHEDULE](#)
- [FREE RESORT SHUTTLE & PARKING](#)




MOUNTAIN SERVICES

- Childcare
- Free Wi-Fi
- NASTAR Racing
- Night Skiing
- Parking Lot Ski Trails
- Preferred Parking
- Ski & Ride Lessons
- Ski & Snowboard Rentals
- Waterville Valley Adaptive Program

12 LIFTS

 x1 High-Speed 6 Pack	 x2 Triples	 x6 Surface Lifts
 x1 High-Speed Quad	 x2 Doubles	

62 TRAILS

 15% Beginner	 23% Advanced
 59% Intermediate	 3% Expert

NORDIC CENTER

Waterville Valley Resort's Nordic Center is the cross-country ski hub of the Northeast. Ranked by USA Today's Readers' Choice as the Best Cross-Country Ski Resort in the East Coast, the Nordic Center is a full-service retail and rental shop, offering Nordic skis, snowshoes, fat bikes, and pulk sleds.

The Nordic Center manages and maintains Waterville Valley's expansive cross-country trail system – grooming over 70+ km of trails for both skate and classic skiing. The Nordic trail system is accessible from various locations across the Valley, including Town Square, Snow's Mountain, and the Alpine Ski Area. Snowshoeing is welcome on any trail and fat biking is welcome on select trails with the purchase of a trail pass. Dogs are also welcome on select trails.



FOOD, DRINK, & APRÉS

FREESTYLE LOUNGE

When the sun sets and the chairlifts close, Waterville's après scene comes to life at the Freestyle Lounge! A cozy hub for cold beer and scrumptious food, the Freestyle Lounge offers a vibrant family-friendly après scene, with live music on weekends and holidays! This winter, we're premiering a freshly revamped menu, serving up comfort food with a modern twist! Snack on some thick-cut candied bacon, indulge in a Wagyu burger, or warm up with a bowl of homemade beer cheddar soup. Grab some buddies and split some apps, with après classics like wings, pork rinds, and an authentic Bavarian pretzel with beer cheese dip. Our full-service bar offers an extensive selection of local and national beer, a curated wine list, plus handcrafted cocktails.

T-Bars

Located conveniently at the base of Valley Run, T-Bars is a classic, New England ski tavern offering elevated pub fare. Treat yourself to a Kobe beef hot dog, dive into an order of fish & chips, or choose from a variety of sandwiches, burgers, and salads. Featuring an expansive copper-topped bar, several large TVs, and vintage ski memorabilia lining the walls, T-Bars is a cozy spot to rest your legs, watch a sports game, and enjoy a well-deserved beverage.





FOOD, DRINK, & APRÉS, CONTINUED

SCHWENDI HUTTE

Perched high at 4,004' with breathtaking views, the Schwendi Hutte is a cozy Swiss-style chalet located at the summit area of Mount Tecumseh. Stop into the Schwendi Hutte for a delectable brunch, including made-to-order breakfast sandwiches, breakfast burritos, and homemade cinnamon rolls. Enjoy a hot chocolate or a cup of joe while taking in the surrounding awe-inspiring peaks. Spiked or unspiked? That's your call - Schwendi will serve your drink however you like it!

NEXT LEVEL FOOD TRUCK

This winter, the Next Level Food Truck will return to the slopes! Menu, locations, and hours will vary throughout the season!

THE MARKETPLACE

The Marketplace is the spot for quick, classic ski resort dining. Serving up breakfast sandwiches, home fries, warm muffins, and bagels until 11am daily. Or stop in at lunchtime for a classic burger and fries, pizza, deli sandwiches made with all natural and nitrate free ingredients, and delicious homemade soup du jour and chili.



WATERVILLE VALLEY RESORT